



2016 PCMA NCC SPONSORSHIP

This is your chance to amplify your company's image and reputation in the local marketplace. The Northern California Chapter of PCMA is growing at a rapid pace and this is your chance to get in front of the Leaders in the Bay Area Hospitality Industry. There is no better time to support PCMA and to contribute to your continuing education and business development. We currently have 217 members. 44% of our membership are planners. This gives you great exposure.

Sponsorship Opportunities

Platinum Level - \$10,000

- Logo and name appear on all name badges at all events
- One featured information article in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at all educational programs
- Logo and name recognition on poster at PCMA registration desk
- A 2 minute presentation to PCMA membership at all education programs
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 4 comp registrations at each meeting for a year
- Recognition on email notifications promoting the event
- Table at the BAMIES
- Hosted Webinar – 1 per year

Diamond Level - \$7500

- Logo and name appear on all name badges at all events
- One featured information article in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 4 educational programs
- Logo and name recognition on poster at PCMA registration desk
- A 5 minute presentation to PCMA membership at 3 programs
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 3 comp registrations at each meeting for a year
- Recognition on email notifications promoting the event
- Table at the BAMIES

Gold Level - \$5,000

- One featured information article in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 3 educational programs
- Logo and name recognition on poster at PCMA registration desk
- A 5 minute presentation to PCMA membership at 2 programs
- Tabletop display during 2 networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 8 meetings for a year
- Recognition on email notifications promoting the event
- Table at the BAMIES.

Silver Level - \$2500

- One featured information article in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 2 educational programs
- Logo and name recognition on poster at PCMA registration desk
- A 5 minute presentation to PCMA membership at 1 programs
- Tabletop display during 1 networking reception
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 6 meetings for a year
- Recognition on email notifications promoting the event
- Verbal recognition at all PCMA meetings and events

Bronze Level - \$1500

- One featured information article in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 1 educational program
- Logo and name recognition on poster at PCMA registration desk
- A 5 minute presentation to PCMA membership at a networking program
- Tabletop display during networking 1 reception
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 4 meetings for a year
- Recognition on email notifications promoting the event
- Verbal recognition at all PCMA meetings and events

Table Sponsorship at the BAMIES - \$1500 (prices subject to change)

- Table of 10 at the BAMIES
- Logo and name recognition at the event
- Recognition on email notifications promoting the event
- Verbal recognition at this event

Exhibit table at Education or Networking Events - \$250

- One 6 ft table at any education or networking event
- Logo and name recognition at the event
- Verbal recognition at the event

Customized Packages

Please contact us directly and we can discuss specialized packages and partnerships that achieve your specific business goals.

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Tentative Schedule 2016

February 11	Networking Breakfast
March 17	Education Program
April 8	LEAP - Joint Education Event with Southwest Pacific Chapter
April 14	Networking Mixer
May 19	Education Program
July 21	Education Program
August	AT&T Park Mixer and Ballgame
September	Hospitality Touchdown
October	BAMIES
November	TBD
December	Education Program – Town Hall



Name: _____

Company: _____

Address: _____

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Description: _____

Credit Card : _____

Expiration date: _____

Name on Card : _____

Signature: _____ Date: _____