



2018 SPONSORSHIP OPPORTUNITIES

This is your chance to amplify your company's image and reputation in the local marketplace. The Northern California Chapter of PCMA is growing at a rapid pace and this is your chance to get in front of the Leaders in the Bay Area Hospitality Industry. There is no better time to support PCMA and to contribute to your continuing education and business development. We currently have 220 plus members and 40% of our membership are planners. This gives you great exposure.

Platinum Level - \$10,000

- Logo and name appear on all name badges at all events
- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at all educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at all events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 4 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- 2 tables at the BAMIES
- Banner Ad on Website – 1 per year

Diamond Level - \$7500

- Logo and name appear on all name badges at all events
- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 4 educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 3 events
- Tabletop display during all networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- Table at the BAMIES

Gold Level - \$5,000

- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 3 educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 2 events
- Tabletop display during 2 networking receptions
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at each event for a year
- Recognition on email notifications promoting each chapter event
- Table at the BAMIES



2018 SPONSORSHIP OPPORTUNITIES

Silver Level - \$2500

- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 2 educational programs
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 1 event
- Tabletop display at 1 networking event
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 6 events for a year
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

Bronze Level - \$1500

- One Sponsor Spotlight in online PCMA newsletter
- Collateral material provided by sponsor placed on each seat at 1 educational program
- Logo and name recognition on signage at all chapter events
- A 2 minute presentation at 1 event
- Tabletop display at 1 networking reception
- Prominent logo and name recognition on PCMA website for a year
- 2 comp registrations at 4 events for a year
- Recognition on email notifications promoting each chapter event
- Verbal recognition at all PCMA meetings and events

BAMIES Table Sponsorship

Signature Sponsor - \$4,000 (ONE Opportunity Available)

- (2) Two tables of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor of the Legend Award
- Opportunity to feature up to two minute video prior to the award winner being announced
- Sponsorship mention in all marketing materials for event
- Additional marketing mention during Town Hall event in December
- 2 complimentary registrations for Town Hall - preferred seating at President's Table

Premier Sponsor - \$2,750 (Up to Five Available - Depending on Signature Participation)

- (1) One table of 10 guests
- Acknowledgement during opening credits of the program and in all printed materials
- Spotlight Sponsor for one of the five Awards
- Opportunity to feature up to two minute video prior to the award winner being announced
- Introduction of the Award and nominees

Champion Sponsor - \$1,750

- (1) One table of 10 guests
- Acknowledgement during opening credits of the program



2018 SPONSORSHIP OPPORTUNITIES

Exhibit table at Education or Networking Events - \$350

- One Display Table at any education or networking event
- Logo and name recognition at the event
- Verbal recognition at the event
- Raffle donation required

Customized Packages

Please contact us directly and we can discuss specialized packages and partnerships that achieve your specific business goals.

Dana DePonzi-Haas, CMP-HC, PCMA NCC Director of Sponsorship

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Schedule for 2018

February 28	Networking Breakfast at Hilton Union Square
March 20	Education Program
April 12	GMID - Networking Mixer at AT&T Park
May 17	LEAP - Education Program
June 21	Networking Mixer
August 9	Networking Mixer
September 20	Education Program
October	Bay Area Meetings Industry Excellence Awards (BAMIES)
December	Town Hall - Education Program



2018 SPONSORSHIP

Name: _____

Company: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Sponsorship Level: _____

Sponsorship Date Range: _____ to _____

Check Enclosed (Please make payable to PCMA NCC) _____

Please Send Invoice to: _____

Signature: _____ Date: _____